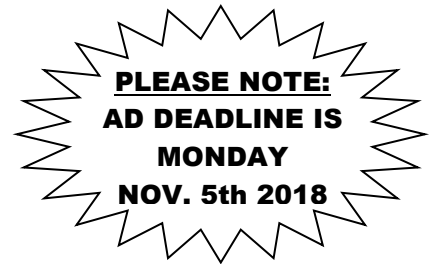


# National Cleveland-Style Polka Hall of Fame and Museum

605 East 222<sup>nd</sup> Street, Euclid, Ohio 44123

216-261-FAME (3263) • Toll Free: 1-866-66POLKA • Fax 216-261-4134 • www.polkafame.com

Re: Awards Show Program Book



Dear Polka Music Supporters:

On Saturday November 24, 2018, the National Cleveland-Style Polka Hall of Fame presents its annual awards show with this year's theme of "Polka-Mania". The show will be held at the Cleveland Downtown Marriott Hotel Grand Ballroom located at 127 Public Square, home of our annual Thanksgiving polka weekend festivities.

A complimentary program book will be distributed to all attendees as a keepsake of this entertaining production. We invite you to support the Polka Hall of Fame by purchasing an ad in our publication. Enclosed you will find an order form detailing the selection of ad sizes available for purchase. Thanks for your support and we'll see you at the show!

## SUGGESTIONS FOR ADS

- ❖ *Advertise your band.*
- ❖ *Advertise your business.*
- ❖ *Advertise your polka event.*
- ❖ *Advertise your radio/internet broadcast.*
- ❖ *Advertise a fraternal organization.*
- ❖ *Place an ad in memory of someone special.*
- ❖ *Send greetings to a nominee/lifetime achiever.*
- ❖ *List your name or family name in support.*

## HOW TO SUBMIT ADS:

1. Email ad to: [polkabook@oh.rr.com](mailto:polkabook@oh.rr.com) and send payment via regular mail.
2. Mail ad copy and payment to the following address:

**PHOF Program Book**  
**P.O. Box 28**  
**Willoughby, OH 44096**

## PLEASE NOTE IMPORTANT INFO BELOW:

**\*\*Payment must accompany ad copy or be received by 11/5/2018 to guarantee placement\*\***

**PLEASE DO NOT DROP OFF AD OR PAYMENT AT THE POLKA HALL OF FAME.  
PLEASE USE THE ABOVE ADDRESS ONLY TO SUBMIT ADS. THANK YOU.**

### **NEED SOME ASSISTANCE WITH AD DESIGN?**

Contact Linda at 216-970-8459 or send an email to: [polkabook@oh.rr.com](mailto:polkabook@oh.rr.com)

## POLKA HALL OF FAME PROGRAM BOOK COMMITTEE CONTACT INFO

**Denny Bucar** – Phone or text: 216-299-9778 / Email: [bucarpolkas@aol.com](mailto:bucarpolkas@aol.com)

**Linda Hochevar** – Phone or text: 216-970-8459 / Email: [polkabook@oh.rr.com](mailto:polkabook@oh.rr.com)

**Frank Moravcik** – Phone or text: 216-509-1141 / Email: [frankmoravcik@aol.com](mailto:frankmoravcik@aol.com)

# National Cleveland-Style Polka Hall of Fame and Museum

## Awards Show Program Book Order Form

**REMEMBER - Ad deadline is end of business day Monday, November 5, 2018**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ May we text you if questions? Yes  No

Email: \_\_\_\_\_  Check or money order enclosed.

**PLEASE CHECK ONE.**

- I will **NOT** be in attendance at the show. Please mail me a copy at the address provided above.  
**Note: One copy of the book only.** (Will be mailed approximately 2 weeks after the show date).
- I **WILL** attend the show and do not need a copy mailed.

**Ad specifications:**

- ◆ Book is printed in **black & white** - *Color photos submitted will be printed in black & white.*
- ◆ Program book is 8.5 x 11 in size - please allow for 1/2 inch margins on each side of the ad of any size.
- ◆ We accept handwritten ad copy and PDF file format.
- ◆ We can accept MS Word documents but if you include graphics with it (anything other than straight text) - **PLEASE** include the photo or clip art also as a separate file.
- ◆ **Regarding ad photos:** Remember, high quality scanned (300 DPI) or original photos are best for a quality print. **NOTE** - Photos printed off your home printer can be used but generally do not reproduce at the best quality. If you plan to scan and Email a photo, use the highest resolution possible or your photos/artwork may appear grainy.

**PLEASE SELECT FROM ONE OF THE FOLLOWING AD STYLES:**

<b>Full Page</b>	<i>A. Full page ad measuring 8.5" x 11" (Allow 1/2 inch margins on each side.)</i> <b>\$160.00</b>
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<b>Half Page</b>	<i>B. Half page ad measuring 8.5" x 5.5" (Allow 1/2 inch margins on each side.)</i> <b>\$85.00</b>
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<b>Quarter Page</b>	<i>C. Quarter page ad measuring 4.25" x 5.5". (Allow 1/2 inch margins on each side.)</i> <b>\$45.00</b>
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*D. Three-line patron ad.*  
*Fill out to include three lines of copy.*  
*(If enclosing a business card, fill in the three lines from the card you wish to have appear in your ad.)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\$20.00**

Due date for ads AND payment is **MONDAY, NOVEMBER 5, 2018**

**2 WAYS TO SUBMIT AN AD (Do not drop off ads at Hall of Fame):**

1. **SUBMIT AD AND PAYMENT VIA U.S. MAIL:** Make your check or money order payable to: POLKA HALL OF FAME and mail to:  
**PHOF Program Book - P.O. Box 28 - Willoughby, OH 44096-0028**
2. **SUBMIT AD COPY VIA EMAIL** and submit payment via check/money order to above address. (Sorry - No option for electronic payments at this time).

**Call or text: 216-970-8459 or email [polkabook@oh.rr.com](mailto:polkabook@oh.rr.com) with questions.**